



MAAVYAA WORLD
Crafting Success Beyond Boundaries

MAAVYAA WORLD

COMPANY PROFILE



+91 11 45089342



www.maavyaaworld.com



ABOUT COMPANY



MAAVYAA WORLD
Crafting Success Beyond Boundaries

Established in 1998, MAAVYAA WORLD is the PR & branding branch of Procamb Strategy Pvt. Limited offshoot Maavyaa WorldCommunications.

We are dedicated to developing unique, result-oriented & cost-effective integrated marketing communications strategies for our clients that drive their growth.

We have provided PR & Communication services for clients across industries such as Lifestyle & Beauty, Health & Wellness, Corporate, Technology, Art & Culture, Home Appliances, Automobiles, Startup & Financial Logistics.



**25+ YEARS OF
WISDOM**



MEET OUR FOUNDER

Mr. Deepak Gupta

Deepak Gupta, the visionary behind **Maavyaa World**, embarked on a transformative journey driven by a passion for PR & Marketing. Their entrepreneurial spirit and commitment to successful brand building laid the foundation for the company's inception.

Maavyaa World, under Deepak's leadership, has become synonymous with building successful brands that resonate in today's competitive market. His ability to understand the pulse of consumers, anticipate industry trends, and tailor bespoke strategies for each client has positioned Maavyaa World as a trusted partner in the journey of brand success.





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VISION AND MISSION

VISION

We want to be the global leaders in the fields of Integrated Marketing Communications, Public Relations & Digital Solutions.

MISSION

We aim to guarantee clients' satisfaction by meeting Committed Deliverables and forging effective partnerships based on Mutual Trust & Respect.

OUR SERVICES



PUBLIC RELATIONS

Public Relations (PR) is a strategic communication practice aimed at building and maintaining a positive image, reputation, and mutually beneficial relationships between an organization and its various publics, including the media, stakeholders, customers, employees, and the broader community.



INFLUENCER MARKETING

Influencer marketing content refers to promotional material created by influencers in collaboration with brands to reach and engage their target audience. This form of marketing leverages the credibility and reach of influencers to promote products, services, or brands.



CREATIVE CONTENT DEVELOPMENT & MARKETING

Content and Development Marketing is a comprehensive marketing strategy that focuses on creating and distributing valuable, relevant, and engaging content to attract, inform, and engage a target audience while promoting a brand or product.





SOCIAL MEDIA MARKETING

At MAAVYAA WORLD we take pride in our specialized expertise in social media marketing. With a focus on Facebook, Instagram, Twitter, LinkedIn], we craft compelling campaigns that resonate with audiences and drive meaningful engagement.



DIGITAL MARKETING

Digital marketing is a broad and dynamic field of marketing that uses digital technologies and online channels to promote products, services, or brands to a target audience. It encompasses a wide range of strategies and tactics to reach and engage potential customers on the internet.



E- COMMERCE MARKETING

E-commerce marketing involves the strategies and techniques used to promote and sell products or services online. It's a multifaceted approach that leverages various digital channels to attract, engage, and convert potential customers into actual buyers.



YOUTUBE MARKETING

Maavyaa World extends its expertise to the realm of digital marketing with a focus on YouTube. We understand the power of visual storytelling and recognize the impact it can have on brand visibility and engagement.



ATL & BTL ACTIVITIES SERVICES

"Above The Line" (ATL) and "Below The Line" (BTL) are two distinct approaches to marketing and advertising that companies use to reach and engage with their target audience. These strategies involve different channels, methods, and communication techniques.



EVENTS & PROJECT MANAGEMENT

Events management encompasses the process of conceptualizing, planning, organizing, and executing events of varying scales, such as conferences, trade shows, product launches, festivals, corporate events, and social gatherings.



SALES THROUGH GT/MT

"The selection between GT and MT strategies depends on the nature of the product, the target audience, geographical reach, and the overall sales and distribution strategy of the business. Balancing both strategies or choosing one over the other is determined by factors such as the company's resources, market objectives, and product reach



PLACEMENT SERVICES

At Maavya World, we take pride in offering comprehensive placement services that go beyond traditional recruitment. Our commitment is to bridge the gap between talented individuals and forward-thinking companies

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STRATEGIC APPROACH FOR PUBLIC RELATIONS

01

- MEDIA RELATIONS
- CRISIS MESSAGING
- REPUTATION MANAGEMENT

02

- CORPORATE COMMUNICATION
- INVESTOR RELATIONS
- SOCIAL MEDIA

03

- INTERNAL COMMUNICATION
- COMMUNITY RELATIONS

04

- EXECUTIVE POSTIONING
- EVENTS IN {PERSONAL OR VIRTUAL}
- INFLUENCERS PARTNERSHIPS

STRATEGIC MEDIA RELATIONS



MAAVYAA WORLD
Crafting Success Beyond Boundaries.

FINANCIAL EXPRESS
Read to Lead

THE ECONOMIC TIMES

StartUp
Success Stories
GET INSPIRED & CREATE YOUR SUCCESS STORY!

GRAZIA .co.in

ZOOM

india.com

BusinessLine

NDTV

YOUR STORY

COSMOPOLITAN

BRIDES
TODAY.in

The MORNING STANDARD

moneycontrol

Startup Talky

FINANCIAL EXPRESS
READ TO LEAD

TIMESNOWNEWS.COM

hindustantimes

GLOBALSPA

BW BUSINESSWORLD

CXO
OUTLOOK
INSIGHTS. IDEAS. INSPIRATION.

FEMINA

Healthcare

The Indian EXPRESS

THE NEW INDIAN EXPRESS

THE TIMES OF INDIA

दैनिक भास्कर

MENSXP

The Statesman

MEDIA COVERAGE

PROFILING & INTERVIEWS

MARK OUR FORAY IN LICENSING

RETAILER



As the retail sector continues to evolve, companies are looking for ways to expand their reach and increase their sales. This is where licensing comes in. By licensing their products to other retailers, companies can reach a wider audience and increase their sales. This is a win-win situation for both parties. The licensor gets a steady stream of income, while the licensee gets access to a new market. This is a great way for companies to grow their business and increase their profitability.



Oshea Herbal
Dilip Kundlik, Director, Oshea Herbal India has vision for the skin care market of India.



In an interview with ETHealthworld
Dr. Rita Bakshi, Chairperson,

DR. RITA BAKSHI
IVF EXPERT & SR. GYNAECOLOGIST

Keeping up with times



HAIR & BEAUTY

Saurabh Gupta
CMO
Vanesa Care

By the end of fiscal 2017, we want a presence in at least 18 more countries. The



overseas market of total sales and we may also look at local manufacturing once we reach a certain volume

FINANCIAL CHRONICLE

The Week Focus

Updated: June 19, 2023 12:36 IST



DR. NIVEDITA DADU, DERMATOLOGIST

Aging is a natural biological process that impacts every living being. However, in our pursuit of youthful appearances, we often overlook the intricate factors that contribute to skin aging. In this

Saurabh Gupta
No. Wishes the future!

How I see The Youth
Today's youth is an absolutely new breed which is more demanding. They are living in a highly developed, communicating age where people are connecting and sharing their lives and experiences. This is the age of competence, survival of the fittest but we have always learnt, smarter and better!

If you wish to speak to the youth, you have to speak to them in their environment rather than in your own.

My favorite gadget
Smartphone

No. Twitter handle
@No.1st Tweet!

PITCH



WELCOME TO DELHI

Achal Arya
Director,
Mystery Business (I) Pvt Ltd

Where are you from and how long have you been in Delhi?
I am from Delhi and have lived here all my life. I love the city because it offers you absolutely anything you could imagine. The weather, the lifestyle, entertainment, and everything else you can think of. And what do you love about it?
Well, overall, people are very friendly and the food is amazing. The over-the-top pomp might not go down too well with everyone.

EXPLOCITY

What are the places you like to visit in your free time and would recommend to visitors?
Akshardham Temple would be one place every visitor must go to.

What are the historical sites that deserve a visit?
Qutub Minar, Lal Qila, Old Fort and India Gate.

French Essence is a Fragrance Partner of WPL's UP Warriorz Team

March 16, 2023 12:26 PM



DR. NIDHI GUPTA, FOUNDER & DIRECTOR FRENCH ESSENCE

New Delhi-16.03.23:- The Lucknow-based Women's Premier League Franchisee UP Warriorz team debuted in the Women's Premier League (WPL) this year and French Essence

SALON INTERNATIONAL

OSHEA
Fruitmix
Salon International

Please tell us about yourself.
I have been in business and marketing since 1998, graduated from Indian University and have extensive knowledge and experience of importing and have worked for different countries, manufacturing of cosmetics, marketing of FMCG goods and export of many different goods. I believe in providing quality product to customers at affordable rates, making new innovative products and building a strong customer base.

How did Oshea Herbals come up?
I was not too difficult to launch a cosmetic brand in competitive market. Since I was in the marketing of different leading cosmetic brands, I noticed the gap between the needs of the consumer and the products available. The consumer wanted a quality product and hence I started my own brand. I was able to provide a quality product and hence I started my own brand. I was able to provide a quality product and hence I started my own brand.

Who is your closest competitor?
I have competitors with both online and offline. The online competitors are easy to find and the offline competitors are easy to find. I have competitors with both online and offline. The online competitors are easy to find and the offline competitors are easy to find. I have competitors with both online and offline. The online competitors are easy to find and the offline competitors are easy to find.

What is in it for US?
I have already got that there are no other brands available in the market which are as good as the ones we have. I have already got that there are no other brands available in the market which are as good as the ones we have. I have already got that there are no other brands available in the market which are as good as the ones we have.

MEDIA COVERAGE

CORPORATE & BUSINESS

BUSINESS BRIEF

'Political instability hinders development'

HT Correspondent

jan.16@hindustantimes.com

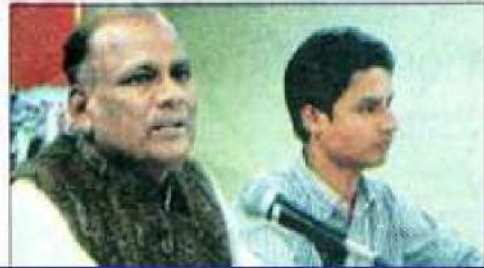
RANCHI: Industrialist Jaiprakash Agarwal on Sunday said that the captains of industry should fulfil their corporate social responsibility (CSR) to supplement the development of Jharkhand. Identifying the political instability in the state as a bane for development, he added that if there was political stability it would help deal with the Naxalite problem in Jharkhand.

Agarwal, the chairman and managing director of Surya Roshni Limited, was in the state capital to preside over the closing ceremony of Surya Foundation's "Ideal Village Project-1" that was launched in

years ago. Inspired by Anna Hazare of Maharashtra, the Surya Foundation has been training youths in several spheres of life by organising camps for character building, personality development and vocational training.

Stating that the path of development of the country passes through its villages, Agarwal said that poverty and deprivation had created unrest among rural youths.

He said that the Surya Foundation has been striving to create an atmosphere that can help the youth emerge from the clutches of destructive elements in Jharkhand. Asked if he would set up industries in Jharkhand, Agarwal, whose Surya Roshni Limited has crossed Rs. 2000



HINDUSTAN TIMES

including power generation, in Jharkhand. But before that we would like to see the political stability that is conducive for

laborious and enterprising. "It is unfortunate that Jharkhand, despite being rich in human and natural resources,

Surya Roshni

Rs 20

Our Bureau

New Delhi, Feb. 11

Surya Roshni said Tuesday that it will invest 20,000 crore in the next five years for setting up manufacturing and power plants, through an associate company.

We are planning huge expansions for the Surya Group. We are planning to set up a 1,000-MW power plant and a steel plant with a capacity of 5 million tonnes a year, both in Jharkhand, said Mr. Jaiprakash Agarwal, Chairman and Managing Director of Surya Roshni Power and Steel and we

REVLON INDIA PLANS NEW HEIGHTS

NEW DELHI: Revlon India plans to take business to New Heights with Meghna Modi at the helm of affairs. Eldest daughter of the Chairman, Umesh Kumar Modi, Meghna is a graduate of London Business School and Harvard Business school. She worked at Bain Consulting in Boston, before coming back to India.



REVLON INDIA

Plan to set up new plants

Manohar Lal | TNN

Ranchi: Surya Group under its expansion plan is exploring possibilities to set up plants of bulb, tubes and pipes in the state.

Jaiprakash Agarwal, managing director of Surya Roshni and chairman of Surya group said a team of experts has surveyed several places in the state and the company is exploring possibility to set up its units.

here on the concluding day of first youth camp of Adarsh Gram Yojana programme, a CSR initiative of the group.

Inspired by Anna Hazare of Maharashtra, the group, Surya Foundation has adopted 250 villages of the state and will be adopting more villages under its AGY project.

RAY OF HOPE

THE TIMES OF INDIA

conduct personality development camps for about 250 youths from the state after imparting

youth camp was held on Sunday at

BUSINESS LINE

Surya Roshni lines up Rs 20,000 cr cap

PRESS TRUST OF INDIA

New Delhi

LIGHTING: major Surya Roshni on Wednesday said it will invest Rs 20,000 crore in the next few years for setting up steel manufacturing and power plants, through an associate company.

"We are planning huge expansions for the Surya group. We are planning to set up a 1,000 mw power plant and a steel plant with a capacity of 5 million tonnes (MT) per annum,

would be around Rs 20,000 crore, which the company will raise through a mix of debt and equity.

"We will also bring an initial public offering (IPO) for these projects which will be operated through a different company called Surya Vijaynagar Power and Steel and we will also rope in foreign investors for the purpose," Agarwal said.

However, he declined to give further details saying that the specifics are yet to be



the company will raise a mix of debt and equity.

"We will also bring an IPO (initial public offering) for these projects which will be operated through a different company called Surya Vijaynagar Power and Steel and

Speaking at the company's other plant in Madhya Pradesh, he said Surya is also up two steel pipe manufacturing plants in the state with a total investment of 550 crore.

He said that social activist Anna Hazare inspired him by his contribution to the society and thus all activities were

army personnel and experts of different fields graced the camp as resource persons.

Managing director of the company Jaiprakash Agarwal said the training was undertaken with the help of Surya Foundation, a non-governmental organisation floated by the company to carry out corporate social responsibilities.

He called upon other big companies to come forward to help develop a society as part of their CSR.

"We will soon start 'healthy India and happy family' programme under CSR, through which people

THE TELEGRAPH

MEDIA COVERAGE

NEW LAUNCHES

Accessible for all, yet luxurious makeup brand GLAM21 launches its New product range!

Subscribe to Notifications

Purna Singh | Update: 2023-05-08 19:49 IST



HANS INDIA



New Delhi: GLAM21 is a 21st-century consumer friendly, luxurious yet accessible brand. The makeup brand was launched in the year 2021. Delhi-based Cosmoline Exim LLP is the brand's parent

An Intelligent initiative: Cosmoline Exim launches for all Luxurious high Performance makeup brand



FREE PRESS

Products range makeup brand launched by Delhi-based Cosmoline Exim

बलेम21, 21वीं सदी का उपभोक्ता-अनुकूल प्रीमियम एंटरटेन उद्योग श्रृंखला सौंदर्य ब्रांड बना



नया दिल्ली: ग्लैम21, 21वीं सदी का उपभोक्ता-अनुकूल प्रीमियम एंटरटेन उद्योग श्रृंखला सौंदर्य ब्रांड बना। नया दिल्ली में स्थित कोस्मोलाइन एक्सिम प्राइवेट लिमिटेड द्वारा लाunched किया गया है।

DAINIK BHASKAR

of choice for beauty money & performance Glam21 beauty one is beautiful just here being for every person to enhance the a brand, at Glam customer satisfaction always a priority provide special high-quality products with emulations. indulging in modern and creative, innovative mode of expression journey we want non-budging friends.

We provide great range which are care

-NEXT LUCKNOW



Pailan group introduces its Potato Flakes "POTO"

KT NEWS SERVICE

JAMMU, Dec 7: The Pailan Group with its core strengths in Education, Shipping, Aviation, Real estate/Township development and Media & Entertainment has now entered into the field of consumer eatable items and in this regard introduces their product, Potato Flakes "POTO" here today.

lets pranthas and many more dishes which can be made with boil potato. It is available in an attractive packaging of 100gms Rs.50 only.



KASHMIR TIMES JAMMU

आईआईटीएफ में पैलन ग्रुप की भागीदारी



RAJ EXPRESS M.P.

उत्तर प्रदेश में पैलन ग्रुप की भागीदारी। इस स्टॉक का उद्योग पैलन ग्रुप है। अन्तर्गत में उद्योग में पैलन ग्रुप और पैलन ग्रुप का उद्योग में

टिड कंपनी में उतर रहे हैं। ही बिहार, उत्तर प्रदेश में प्रोजेक्ट शुरू किया है। ग्रीड्स प्रोसेसिंग इन्फ्रास्ट्रक्चर प्रत्यक्ष

MEDIA COVERAGE

GIZMO & GADGET



INDIAN EXPRESS

New smart watch for child safety launched

New Delhi, Sep 26 - Smart device manufacturer MOD1 on Monday launched a wearable device with location tracker for child safety at Rs 5,600.

अब कम कामत पर बहतर रज का मोबाइल देगा मैफे मोबाइल

patna@inext.co.in
PATNA (4 Sept): मैफे मोबाइल अब स्टेट के चुनिंदा मोबाइल स्टोर में उपलब्ध होगा. ये जानकारी मैफे मोबाइल के प्रमोटर संजय अग्रवाल और श्मेश अग्रवाल ने दी. उन्होंने आगे बताया कि आज भी इंडिया में कई इलाकें ऐसे हैं जहां के लोग मोबाइल यूज के प्रति फैमिलियर नहीं हैं. इसके पीछे मोबाइल सेट की ज्यादा कीमत, नेटवर्क सही नहीं होना या महंगा नेटवर्क हो सकता है. इन सभी समस्याओं को ध्यान में रखकर न्यू टेक्नोलॉजी पर आधारित बेहतर कीमत पर मोबाइल मार्केट में उतारा है. मैफे मोबाइल के बिजनेस हेड सजल राय अग्रवाल



बड़े श...
कस्टम...
हल हों. इसका बेहतर इंतजाम किया गया है

I NEXT PATNA

Hello Delhi | गन्धारवा राज्यान्ता | राधेवाच, अक्टूबर 10, 2019 | 3

नेकट खेन के लिए
आजकाल लोग मल्टी परफेस गैजट्स को ज्यादा पसंद करते जाते हैं।

COOL गैजट्स
रेगिस्टरड कैमरे के साथ इनके सेल्फी भी फैंसिलिटी भी उपलब्ध है। अल्लाना नाकी छेद नए खोलेस में भी हममन मड सीन उपलब्ध है।

ऑटोमैटिक मूवमेंट वाला जन्वकरीज लेंस पुरी ती फोकस के साथ और 1200 पिक्चरस और आदि शामिल हैं। यह तीन गिडल 8 मेगा पिक्चर, 10

के मुकामिक, उसने 500 जीपी क इटलत बेमरी और बाहरी स्टोरेज हाई डिस्क पेंट लगा है, जिन आप इतने पुरा साथ सुजरा विरमे चिपेटो, फोटोग्राफस तीर गान्वा डो का सकते हैं इन्के आरबब इन्में कोरो फोटो

TECH

Share | 0 | |

Smart watch for child safety launched

September, 2019

A | A | | Take a survey

THE STATES MAN

The device named "MOD1 Gentle" is built with several options like GPS tracking, SOS call,...

NJAVBHARAT TIMES

THE STATES MAN

MEDIA COVERAGE

TRADE FAIR

रेव्लॉन इंडिया ने मेघना मोदी के साथ नई ऊंचाइयों को हासिल करने की योजना बनाई है



मेघना मोदी-मुंबईफार्मा प्रा. लिमिटेड (कॉस्मेटिक्स डिवीजन) जिसे पहले मेघना-रेव्लॉन के नाम से जाना जाता था, जो उमेश मोदी ग्रुप का हिस्सा है, ने 1995 में भारत में रेव्लॉन को लांच किया था। यह पहला अंतरराष्ट्रीय कॉस्मेटिक ब्रांड था जो भारत में लांच हुआ था।

REVLON INDIA

मेघना मोदी ग्रुप की सबसे बड़ी बेटी है। मेघना मोदी लंदन बिजनेस स्कूल और हार्वर्ड बिजनेस स्कूल की स्नातक हैं। हार्वर्ड जाने से पहले, वह



रेव्लॉन में काम कर चुकी थी, और फिर हार्वर्ड में अपने एमबीए को पूरा करने के बाद, वह बॉस्टन के एक शीर्ष प्रबंधन परामर्श कंसल्टिंग फर्म - बेन कंसल्टिंग में चार साल तक सलाहकार के रूप में काम कर चुकी हैं। अब भारत लौट आई हैं रेव्लॉन इंडिया

को नई ऊंचाई देने के उद्देश्य से। रेव्लॉन इंडिया में काम कर चुकी हैं। अब भारत लौट आई हैं रेव्लॉन इंडिया को नई ऊंचाई देने के उद्देश्य से। रेव्लॉन इंडिया में काम कर चुकी हैं। अब भारत लौट आई हैं रेव्लॉन इंडिया को नई ऊंचाई देने के उद्देश्य से।



ब्रांड मिशन को विचार किया कि नवाचार, समावेशन प्लस इंटरनल से प्रेरित कंपनी कलर कॉस्मेटिक रेंज (मेकअप और स्किन केयर) और पर्सनल केयर रेंज (हेयर कलर, हेयरकेयर और बॉडीप्रोपेज) पर ध्यान केंद्रित करेगी।

कंपनी ने पूरी क्षमता का उपयोग कर वितरण को सभी चैनलों - एक्सप्रेसिव ब्रांड आउटलेट, डिपार्टमेंट स्टोर, सामान्य व्यापार, और ई-कॉमर्स में विस्तारित करने की योजना बनाई है। इन्होंने मेघना मोदी ने कहा कि रेव्लॉन इंडिया एक उत्साही विकास मार्ग पर है और

2024 में 300+ करोड़ रुपये की मानसिकता के साथ आगे बढ़ने की योजना बना रही है। मेघना मोदी ने आगे बताया, रेव्लॉन

के नए कुल उत्पाद जैसे सुपर लस्ट्रस (Super LustrousE°), कलर स्टे (Color StayE°), रेव्लॉन फोटोरेडी (Revlon Photoready), टॉप स्पीड (Top SpeedE°), कलर स्टीक (ColorsilkE°), फ्लेक्स (FlexE°), चार्ली (Charlie) हाल ही में लांच किए गए हैं, जो व्यक्ति, विविधता और रचनात्मकता का समर्थन करने वाले एक अभियान के साथ आए हैं - जो एक प्रेरित ब्यूटी आदर्शों से मजबूती से मेल खाता है। आज के युवा शौपर्स की उम्मीद है कि वे अपनी आवश्यकताओं के अनुसार उत्पाद पाएं, रेव्लॉन की विस्तृत रेंज उन्हें बहुत सारे विकल्प प्रदान करती है। अधिक जानकारी के लिए वेबसाइट पर जाएं, revlon.co.in

शाहरुख और थलापति करेंगे

मलायका मेरी 'पहली संतान' हैं: फराह खान

फिल्म निर्माता-कारियोक्रेटर फराह खान ने उन्हें अपनी 'पहली संतान' बताते हुए कहा कि उन्होंने पहले मलायका अरोड़ा को



राजाराम में विलेन की भूमिका में नजर आरेंगे थारुनो थारुन बल्बर

Berina highlights quality Hair care products at Trade Fair, IITF, Pragati Maidan, 2013



NEW DELHI: The popular Hair care brand Berina Cosmetics has exclusively highlighted its wide range of beauty products in the fort-

1965 and after that spread its wings in all across the world. The staff of the company was a perfect reflection of its excellent products ranging

INDIAN EXPRESS

उमड़ी भीड़

एक शीर्ष प्रबंधन परामर्श कंसल्टिंग फर्म - बेन कंसल्टिंग में चार साल तक सलाहकार के रूप में काम कर चुकी हैं। अब भारत लौट आई हैं रेव्लॉन इंडिया को नई ऊंचाई देने के उद्देश्य से। रेव्लॉन इंडिया में काम कर चुकी हैं। अब भारत लौट आई हैं रेव्लॉन इंडिया को नई ऊंचाई देने के उद्देश्य से।

berina Free bonding and come up air Conditioner the most it promises line to your in GUM Gel place with yingyuni D with lassy B. Symple Domestic io can use

DAINIK BHASKAR

MEDIA COVERAGE

HEALTH

- A majority of registered physicians & dentists of Jammu & Kashmir are members of the Association.
- It is the largest health profession in Jammu & Kashmir.
- A majority of practicing dentists in Jammu & Kashmir are members of the Association.
- It is the largest health profession in Jammu & Kashmir.



THE EMERGENCE OF HEALTHCARE BUSINESS IN INDIA



Dr. Arvind Poswal
Jammu & Kashmir, India



बढ़ाओं को शामिल करें। इनमें प्रोटीन और आवश्यक तत्वों का समावेश होना चाहिए। जो आपके बालों को स्वस्थ रखने में मदद करता है। आप आसानी से बनने वाले हेयर मस्क के साथ स्या का अनुभव घर पर भी कर सकती हैं। स्या से बालों के रंग मजबूत होते हैं और उन्हें जो पोषण मिलता है। इससे बालों के रुढ़ोपन में कमी आती है और सिर से निकलने वाला अतिरिक्त तेल साफ निर्गमिा होता है।

AMAR UJALA NATIONAL

यह आपके बालों को उड़कूट करता है और बालों को स्वस्थ और चमकदार बनाता है।

HEALTH CARE INDIA

Dr. Arvind Poswal has created an impact in the lives of many since the year 1997 and continues to do so till date with his matchless skills and boundless talent with astonishing results in the field of Hair Transplantation and is considered to be the best in his field.

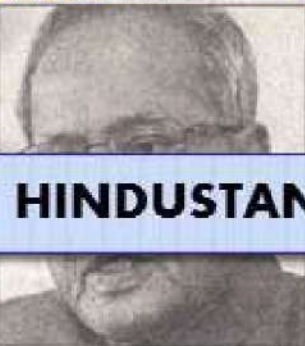
Best Hair Transplantation only at Dr. A's Clinic

Jammu, Aug 24
Dr. Arvind Poswal has created an impact in the lives of many since the year 1997 and continues to do so till date with his matchless skills and boundless talent with astonishing results in the field of Hair Transplantation and is considered to be the best in his field.

The advancement in the Hair Restoration Tech-

sure, hair transplantation, hair transplantation, scar, eyebrow restoration and also permanent removal.

When it comes to transplantation, Dr. A's Clinic is the only one who guarantees best services. Dr. Arvind Poswal's contribution in this field has not only gained recognition but also



HINDUSTAN TIMES

Pranab Mukherjee

Prez: India should help other countries eradicate polio

NEW DELHI: India being declared 'polio-free' by the World Health Organisation is a "landmark achievement" and it should assist other countries such as Pakistan, Nigeria and Africa in their fight against the disease.



PUNJAB KESRI

दिल्ली में रोटरी इंटरनेशनल के पोलियो मुक्त कॉन्फ्लेव - 2014 के उद्घाटन समारोह में राष्ट्रपति प्रणव मुखर्जी को स्मृति चिन्ह देते कॉन्फ्लेव के अध्यक्ष राजेंद्र के. साधू एवं रोटरी इंटरनेशनल के निदेशक पी.टी. प्रभाकर। (छाया : प्रिट)

Share

MEDIA COVERAGE

HOSPITALITY

HOTELS JUNE 27 2009 9

IRH to be launched by Vikram Hotels

INREACH HOTEL (IRH), a new hotel representation company, is all set to be launched by Vikram Hotels. TRAVTALK has

TRAVTALK

SHAYAR MALIK

The launch of Inreach Hotel, one of the oldest hotel properties in Delhi, operating since 1958, are all set to be launched by Vikram Hotels representation company, 'Inreach Hotel' by next month.



Arjun Akshay, managing director of Inreach Hotel

development project. IRH is a leading hotel representation company in India. IRH will participate in all the leading national and international travel exhibitions and events like World Travel Mart, Arabian Travel Mart by creating visibility and deliver high on future partners.

"We have expertise with hotels for our properties. However, as INREACH comes into existence next month, we are working to create an integrated portfolio with hotels by merging the existing sales channels into controlled unit," he said.

A portfolio of 42 units in Delhi with Inreach Hotel, New Delhi about 17 units in Bimtal with Vikram Hotels has formed and 14 units in Jaipur in Bimtal the Jaipur.

With regard to the



Summer coolers and mocktails like Indian smooth, vir-

Seasons 24X7 lives up to its name



Eating Out

Seasons 24x7, a popular eatery in the heart of South Delhi, lives up to its name. It has been about every last minute of the operating day and every day, it offers a variety of food and beverage options. The restaurant is a perfect blend of traditional Indian and international cuisines. The staff is friendly and attentive, ensuring a pleasant dining experience for all.

South Delhi, (Lifestyle, June 28, 2009) 7

DAINIK JAGRAN

at a cost of Rs 450. The restaurant is a perfect blend of traditional Indian and international cuisines. The staff is friendly and attentive, ensuring a pleasant dining experience for all.

सम्राट सन्देश गोविन्दम
मुन्दावन
120 रु. पर से फ्रेश
सब 2007/- की सर्विस

WHAT'S ON

Places to visit, shows to check out & food to grab



MAIL TODAY

24X7 Lunch Buffet
Check out the lunch buffet at

Mail Today, (Friday), April 24, 2009

Old love hotel puts its foodie foot forward



There was a time when if you said you were going to Hotel Vikram, you'd get those steaks on. But then Delhi became a city of old love hotels. Today's survey reported that college-going women regarded their virginity to be the best gift for their husbands.

by Sourish Bhattacharyya

had a good time, but my advertisement was a personal discovery. It was in the place to go for an emotional meal that was both good.

The hotel experience was the same. It was a perfect blend of traditional Indian and international cuisines. The staff is friendly and attentive, ensuring a pleasant dining experience for all.

गर रात में लग जाए भूख

जब रात के आनंद का ये काम ही रहता है, जो रात में ओपन रहते हैं। ऐसे में अगर रात को पेट में चुट्टे कुट्टे लगें, तो होटल विक्रम भिखा सोबेस 24X7 रेस्तरां एक बढ़िया विकल्प हो सकता है। अपने नाम के अनुसार यह 24 घंटे ओपन रहने वाला भारतीय रेस्तरां है। और शाम को इसकी खासियत है।



इसका मेन्यू काफी बढ़ा है। यहां की एक खासियत मिनी-मोल भी है। खासकर रात के लिए यह बेहतरीन विकल्प है। दरअसल, रात में लोग बहुत ज्यादा नहीं खाना चाहते। ऐसे में मिनी-मोल उपलब्ध होने से वेब का काम होला होता है। इसमें इनमें कर्फीटो होला है कि पेट भारी नहीं होता, लेकिन भर जाता है। इसमें वेब और रॉय वेब रोमें तरह की डिशेज होती हैं। स्टार्टर, मेन कोर्स में यहां हमारे कैवरीटो है। हालांकि होमो वेबो सोफिस है। खास डिशेज की बात की जाए, तो बनारसी सील कबाब,

रेस्तरां ऑफ द वीक

विक्रम कबाब, मिल विक्रम विद प्रकाशम सीस यहां खास

MEDIA COVERAGE

EDUCATION

Education is a progressive discovery

THE TIMES OF INDIA

The University of Surrey has appointed Nigel Seaton as senior deputy director following John Turner's retirement last month. Seaton began his career with roles at WS Atkins and BP Research before moving into academia. He has held senior management roles in the academic sector.

RETAIL PROGRAMMES

The Acumen School of Business is offering graduate, postgraduate diploma courses in retail management. The last date for application is July 15. For more information one can log onto the website.

BUSINESS ADMINISTRATION
Acumen School of Business (ACB), Model Town III, Delhi

LAST DATE
31 MAY

The ACB has flagged off the admission process for its two-year, full-time MBA, three-year, full-time BBA and one-year diploma in retail management for the 2009-10 academic session. www.acmeneducation.in

MAIL TODAY



WHO'S ELIGIBLE? A Bachelor's degree from a recognised university for the MBA



HINDUSTAN

एकूमेन स्कूल ऑफ बिजनेस

कोर्स : 1. एमबीए (दो वर्षीय पूर्णकालिक), 2. बीबीए (तीन वर्षीय पूर्णकालिक), 3. डिप्लोमा इन रिटेल मैनेजमेंट (एक वर्षीय)।
 शोधस्थल : कोर्स एक के लिए प्रेजेंटेशन, कोर्स दो के लिए 10-2 पत्र होना जरूरी है।
 आवेदन कैसे करें : आवेदन पत्र संस्थान की वेबसाइट डाउनलोड कर सकते हैं या संस्थान से 550 रुपये का फॉर्म प्राप्त कर सकते हैं।
आवेदन करने की अंतिम तिथि : 15 जुलाई
 पता : एकूमेन स्कूल ऑफ बिजनेस, जी-7, मॉडल टाउन दिल्ली-09
 वेबसाइट : www.acmeneducation.in

CAMPUS KOLKATA TUESDAY 28 FEBRUARY 2010
Teachers for global harmony



STATESMAN

Given the insecurities, and conduct of social, racial, religious, and political events, the potential of the world is being tested. The seminar was held in Kolkata on 11-12 February. The seminar was held in Kolkata on 11-12 February. The seminar was held in Kolkata on 11-12 February.



शिक्षा से शांति-सद्भाव की सीख' का विचार है। शिक्षा से शांति-सद्भाव की सीख' का विचार है। शिक्षा से शांति-सद्भाव की सीख' का विचार है।

'शिक्षा से शांति-सद्भाव की सीख'
 गांधीदर्शन राजघाट में तीन दिवसीय सेमिनार शुरू
 कोशिस 'शिक्षा से शांति-सद्भाव की सीख' का विचार है। शिक्षा से शांति-सद्भाव की सीख' का विचार है। शिक्षा से शांति-सद्भाव की सीख' का विचार है।

RAJASTHAN PATRIKA

MEDIA COVERAGE

SPIRITUAL

'महात्मा' के सभी गुण मौजूद थे बापू में

RASHTRIYA SAHARA

मिलते हैं। उनके अंदर तो अहंकार था और न ही किसी चीज को पाने का लोभ। उन्होंने आखिरी समय तक राम के मंत्र को उसनाए रखा और इसी राम मंत्र ने देश को आजादी दिलायी। इसलिए बापू को तुलना राम से किया जाना सैर हिंसाव से क्यों से भी गलत नहीं है। वह सही मानने में महात्मा थे और इस पर किसी को भी कोटि संदेह नहीं होना चाहिए। यह व्याख्या मानस थावक मोरारी बापू ने सम्मता स्थल पर आयोजित 'मानस-महात्मा भाग-3' कथा के छठे दिन कही। मानस कथा सुनने के लिए महात्मा गांधी के पौत्र राजमोहन गांधी, महिला आयोग की अध्यक्ष गिरिजा व्यास प्रो. रामजी सिंह, नरथंगना सोन्या मानसिंह



मोरारी बापू को सनने

भव रोगों की औषधि है कीर्तन



भक्त कीर्तन ही है जो हमें महात्मा की समस्त सखायता देती है। यह ही है जो हमें सत्य, अहिंसा, सेवा, धर्म, आदि सार्वभौमिक मूल्यों को हमारे अंतर्मन में जड़ कर देता है।

किंतु
बापू से जोना ही बापू नहीं हैं, अंधेप से सांग होने और भावनात्मक तंत्रों को बाध करके ही। परमात्मा जो जो कार्य करती है, उनका ध्यान ही करनी है।

मानस का ही है नाम के अंदर अस्तु के अंदर है अस्तु-कर्म का प्रयोग है जो, वह कार्य ही ही ही है।

घमंड न हो और गांधी बापू में वह भद्र नहीं था। वह...
ने मानसता...
भीन करने...
प्रयोग किए...
कामना मुक्त...
थे, भास्वीय...
थे। वे अधन...
नहीं थे ये...
वे मोरारी बा...
मानस में न...
से कहते ह...
राम थे और...
से मुक्ति पा...

रघुपति राघव बापू के राग...

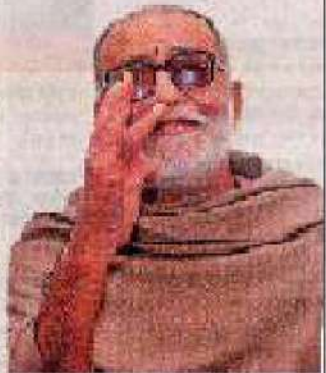
रघुपति राघव बापू के राग...
रघुपति राघव बापू के राग...
रघुपति राघव बापू के राग...

NAVBHARAT TIMES



गांधी जी का विचार मन को भाए तो जरूर अपनाएं : मोरारी बापू

मोरारी बापू की कविता



मोरारी बापू की कविता

DAINIK BHASKAR

मोरारी बापू की कविता...
मोरारी बापू की कविता...
मोरारी बापू की कविता...

MEDIA COVERAGE

PERSONAL CARE & SKIN CARE

BEAUTY BASICS

FEMINA

TRUJETTER_INFLIGHT

15

12

11

13

14

Namyaa Advanced Brightening Lip Serum is formulated to nourish, hydrate and shield lips from harsh elements. It protects and moisturizes all day, for lasting relief. It lightens dark lips and prevents their further darkening. It even upkeep the damage caused to lips because of excess application of cosmetics.

Price: ₹240 for

हुरियां भी करेगा ये केम एस्टेरी ने खुला ही में एपावा सनस्क्रीन केम लॉन्च किया है। कंपनी दावा करती है कि इसमें एसपीएफ 30 है और धूप से होने वाला किरां भी तरह का नुकसान स्किन को दे नहीं होने देती है। इसमें नपते जा अके है जो स्किन की चमक भी बनाए रखता है।

DAINIK BHASKAR

स्किन में एपेवें हो जाता है।

कीमत : ₹120

TRIED & TESTED

One cream, many benefits



PROS: This product has SPF 25 PA++, which is quite effective. On application, the skin felt smooth and fresh, and gave out a soothing fragrance. We didn't need to use too much cream either; just a few drops sufficed.

CONS: We don't recommend

PRODUCT: Oshea PhytoLIGHT 9-in-1 multipurpose day cream

the product. While our skin is normal, it felt quite humid when we applied it. However, it was quite absorbed and you don't feel it thereafter.

OSHEA

PhytoLIGHT

9-in-1

OSHEA

PhytoLIGHT

THE INDIAN EXPRESS

CURVES and EDGES

"I have enough cosmetics," says so girl evet. Here are a few makeup, skin care and fitness wear products that deserve a thought while filling your shopping list.



MEDIA COVERAGE

ONLINE PR MEDIA COVERAGE

campaign
DENVER XTREME traces boxer's success back to sweat, delivers 'performance guarantee'

CAMPAIGN INDIA

Window To News
STAY UPDATED TO THE CHANGING WORLD

Rentals starting at ₹249/mo

New smart watch for child safety launched

WINDOWTONEWS

Lifestyle

Revlon India Aims High Under Meghna Modi's Leadership, Targeting Growth And Innovation In Beauty & Cosmetics

Meghna Modi, speaking at the Indian International Trade Fair in New Delhi

Genia Chadha Nov 17, 2023 - 03:23

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TIPS AND BEAUTY

7 Best Aloe Vera Face Wash in India with Price

7 BEST ALOE VERA FACE

I AM GIRLY BLOG

Crystal Range of Perfume Body

PLUS GOOGLE

Apple Officially announces the iPhone 5.4 7 (134x) 700 and iPhone 6 Plus 5.0 (1870x 1080) Pearl Champagne Gold (http://apple.com/iphone-plus) (http://apple.com/iphone-plus) (http://apple.com/iphone-plus)



Revlon India

REVLON INDIA

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OPPORTUNITY FOR ALL

MEDIA COVERAGE

PRESS CONFERENCE

DAINIK BHASKAR AMBALA PANIPAT KARNAL



SALAR DAILY PG TAMIL



DAILY AJIT



को बॅलें कीरो गाले डोलर मोटर रोरान
गरी रिंदि रोरे ।
आमोरो : मोर गोरान



GRIHLAKSHMI MONTHLY MAGAZINE

Vanesa launches new range
of Denver fragrances

ने पुत्रों व महिलाओं के लिए
परफ्यूम डिजो के विस्तृत प्रैगरेसेस

मारायेंड्रुकी डेन्वर सुत्तु



SURYA, TAMILNADU

Vanesa ENVY 1000
for men & women



Legendh Gunt, Director, Vanesa Care, Arun Rishi Chandra,
P&A, Vanesa L. Marketing Manoj Kulkarni at the launch of ENVY

PUNJAB KESARI



MEDIA COVERAGE

CSR

सूर्याना अंशर प्वा-टमां परिवारसूर्या द्वारा अतुल्य भारत यात्रा लां मिशन समारोहनुं आयोजन



सूर्याना अंशर प्वा-टमां परिवारसूर्या द्वारा अतुल्य भारत यात्रा लां मिशन समारोहनुं आयोजन

सूर्याना अंशर प्वा-टमां परिवारसूर्या द्वारा अतुल्य भारत यात्रा लां मिशन समारोहनुं आयोजन



सूर्या द्वारा अतुल्य भारत यात्रा लां मिशन समारोहनुं आयोजन



दिल्ली में सूर्या द्वारा अतुल्य भारत यात्रा लां मिशन समारोहनुं आयोजन

सूर्या नूँ मिलिआ रास्रटरि पुरसवार

सूर्या द्वारा अतुल्य भारत यात्रा लां मिशन समारोहनुं आयोजन

8 हजार नरुनो जवानुनो कुसुरियेरुनो रोजुगार महिया करारुं गाः

सूर्या द्वारा अतुल्य भारत यात्रा लां मिशन समारोहनुं आयोजन



सूर्या द्वारा अतुल्य भारत यात्रा लां मिशन समारोहनुं आयोजन

NATIONAL CONFERENCE ON NATUROPATHY & YOGA AT CHENNAI



The National Conference on Naturopathy and Yoga was held at Raja Anandhi Mandram Auditorium, Chennai on 22nd and 23rd January 2011. The Conference was organised under the aegis of International Naturopathy Organisation (I.N.O.) (Tamil Nadu Chapter) Traditional Science & Arts Development Trust, and was attended by over 700 people. Dr. Franklin Das, President of I.N.O. (Tamil Nadu), in his welcome address, stated that the aim of the Conference was to widely promote naturopathy among the people.

राज्य के 8000 लोगों को नौकरी देगा सूर्या ग्रुप

समूह ने 250 गांवों को गोद लिया है और 250 बच्चों की पर्सनैलिटी डेवलप कर रहा है

सूर्या ग्रुप ने राज्य के 8000 युवाओं को नौकरी देने का काम बनवाया है। राज्य भर के गांवों में युवाओं को नौकरी देने का भी मिशन किया है। सूर्या ग्रुप के चेयरमैन जयप्रकाश अग्रवाल कहते हैं कि इन्होंने के लिए काम किया है। इन्होंने युवाओं को नौकरी देने का भी मिशन किया है। सूर्या ग्रुप के चेयरमैन जयप्रकाश अग्रवाल कहते हैं कि इन्होंने के लिए काम किया है। इन्होंने युवाओं को नौकरी देने का भी मिशन किया है।

युवाओं को प्रशिक्षित किया सूर्या फाउंडेशन

सूर्या फाउंडेशन ने राज्य के 350 युवाओं को आदर्श ग्राम बनाने के लिए प्रशिक्षित किया। सभी युवा झारखंड के 250 गांव के हैं, सभी गांव से एक-एक युवा (शिक्षक) और एक-एक बच्चे व प्रशिक्षण दिया गया है। सभी युवा मिल कर एक साल के अंदर रा के पांच हजार बच्चों व युवाओं के व्यक्तिगत विकास के लिए शिक्षित लगायेंगे। प्रशिक्षण समारोह का समापन हरमू मैदान में हुआ। इस पूरे राजधानी के एक होटल में संवाददाता सम्मेलन में सूर्या रोथ के एमडी और सूर्या फाउंडेशन के चेयरमैन जयप्रकाश अग्रवाल ने कहा कि कंपनी के सीएसआर स्कीम के तहत यह काम किया जा रहा है। देश के कई कोने में इस तरह का काम फाउंडेशन की ओर से किया जा रहा है। राज्य में इन युवाओं को 20 दिनों का कड़ा प्रशिक्षण दिया गया है।

स्वस्थ भारत, सुखी परिवार योजना चलेगी

सूर्या फाउंडेशन द्वारा काम किया जा रहा है, वहां स्वस्थ भारत, सुखी परिवार योजना चलायी जायेगी। गांव के लो को बीमारी से बचने के उपाय बताये जायेंगे, योग के लाभ को ब जायेगा, गांव-गांव में स्वास्थ्य रक्षक प्रतियोगिताएं चलायी जायेंगे।

'Political instability hinders development'

years ago. Inspired by Anna Hazare of Maharashtra, the Surya Foundation has been training youths in several spheres of life by organising camps for character building, personality development and vocational training. Stating that the path of development of the country passes through its villages, Agarwal said that poverty and deprivation had created unrest among rural youths. He said that the Surya Foundation has been striving to create an atmosphere that could help the youth emerge from the clutches of destructive elements in Jharkhand. Asked if the would set up industries in Jharkhand, Agarwal, whose Surya Roshni Limited has crossed Rs. 2000 crore turnover mark, said that, "We are planning some ventures, including power generation, in Jharkhand. But before that we would like to see the political stability that is conducive for investments." Agarwal said that the people of Jharkhand were laborious and enterprising. "It is unfortunate that Jharkhand, despite being rich in human and natural resources, should remain backward."

HT Correspondent
jps.lvs@hindustantimes.com
RANCHI: Industrialist Jaiprakash Agarwal on Sunday said that the captains of industries should fulfil their corporate social responsibility (CSR) to supplement the development of Jharkhand. Identifying the political instability in the state as a bane for development, he added that if there was political stability it would help deal with the Naxalite problem in Jharkhand. Agarwal, the chairman and managing director of Surya Roshni Limited, was in the state capital to preside over the closing ceremony of Surya Foundation's 'Ideal Village Project-F' that was launched in 250 villages of the state a few

10000 + INFLUENCERS / CELBS NETWORK



HOW WE DO INFLUENCER MARKETING



We meticulously curate ensuring their content seamlessly aligns with brand niches and values

OBJECTIVES

Define clear goals for the campaign, such as brand awareness, sales, or product launch

BUDGET

Set a budget and decide on compensation, whether monetary or through product exchange

RESEARCH

Find influencers who match your brand, content style, and audience demographics

RELATIONSHIP

Build strong connections with influencers, fostering collaboration and authenticity

MEASUREMENT

Track metrics like engagement, reach, and conversions to evaluate performance

CREDIBILITY

Choose authentic influencers with high engagement and a positive brand reputation

TARGET AUDIENCE

Identify your ideal audience to ensure the chosen influencers align with them

COMPLIANCE

Ensure influencers adhere to legal requirements and disclosure guidelines

GUIDELINES

Create comprehensive campaign guidelines to communicate expectations clearly

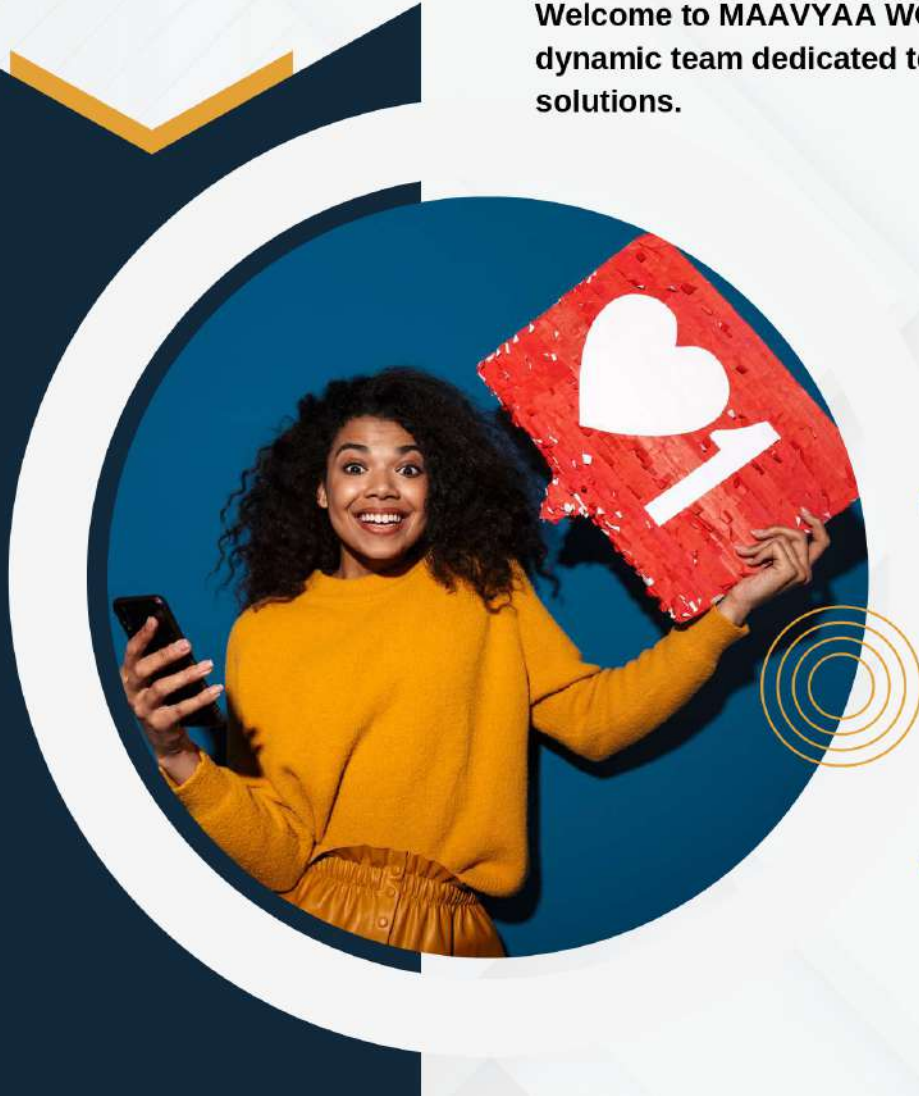
OPTIMIZATION

Continuously analyze data and make data-driven decisions for future campaigns.

EMPOWERING BRANDS THROUGH SOCIAL MEDIA



Welcome to MAAVYAA WORLD, where innovation meets impact in the digital landscape. We are a dynamic team dedicated to elevating brands through strategic and effective social media marketing solutions.



Specialization

At **MAAVYAA WORLD** we take pride in our specialized expertise in social media marketing. With a focus on Facebook, Instagram, Twitter, LinkedIn, we craft compelling campaigns that resonate with audiences and drive meaningful engagement.



Key Services:

Our comprehensive suite of social media marketing services includes:

- **Creative Content Creation**
- **Targeted Social Media Advertising**
- **Proactive Community Management**
- **Data-Driven Analytics and Reporting**



Innovative Approaches:

At MAAVYAA WORLD we don't just follow trends; we set them. Our team embraces innovative approaches to captivate audiences and keep brands ahead of the digital curve.





Metrics and Analytics:

"We leverage robust metrics and analytics tools to measure the success of our social media campaigns. Data-driven insights guide our strategies, ensuring maximum ROI for our clients.



Engagement and Community Building:

Beyond campaigns, we focus on building and nurturing online communities for brands. Our engagement strategies go beyond likes and shares, fostering meaningful connections between brands and their audiences.



Join hands with MAAVYAA WORLD to unlock the full potential of your brand in the digital era. Let's embark on a journey of social media success together!

CREATIVE POST & REELS

FASHION & BEAUTY



REAL-ESTATE



COSMETICS



EDUCATION



SKINCARE



HEALTHCARE



FOODS & BEVERAGES



WEBSITE SOLUTIONS

At MAAVYAA WORLD, we pride ourselves on delivering a comprehensive suite of website services to meet the diverse needs of our clients. Our expertise spans across various types of websites, ensuring that each client receives a customized solution tailored to their unique requirements.

STATIC WEBSITES

Our static website solutions are perfect for clients seeking a straightforward online presence with a focus on simplicity and fast loading times. Ideal for informational websites, personal portfolios, and businesses that do not require frequent content updates.

DYNAMIC WEBSITES

For clients desiring a more interactive and dynamic online experience, our dynamic website services deliver functionality that adapts to user interactions. These websites are ideal for businesses with evolving content, e-commerce platforms, and those seeking a more engaging online presence.



ELEVATING E-COMMERCE SUCCESS



We redefine E-Commerce Marketing excellence with a passion for innovation and a commitment to results, we empower businesses to thrive in the dynamic world of online commerce.

Specialization in E-Commerce Marketing:

At MAAVYAA WORLD, we stand out as leaders in **E-Commerce Marketing**. Our specialized focus on product launches, conversion optimization, brand positioning which positions us as the go-to partner for businesses seeking unparalleled success in the online marketplace.

Key Services:

Discover a comprehensive suite of **E-Commerce Marketing** services designed to propel your brand to new heights:

- Strategic Product Positioning
- Data-Driven Conversion Optimization
- Targeted E-Commerce Advertising
- Seamless Customer Journey Mapping





MAAVYAA WORLD
Crafting Success Beyond Boundaries

DIGITAL MARKETING

At MAAVYAA WORLD , we redefine the possibilities of digital marketing, combining innovation, strategy, and a results-driven approach to help businesses thrive in the online landscape. With a deep understanding of the ever-evolving digital ecosystem, we craft dynamic campaigns that captivate audiences, drive engagement, and deliver measurable success.

E-COMMERCE MARKETING ON LEADING PORTALS

At MAAVYA WORLD, we extend our services beyond website development to empower businesses in the ever-evolving landscape of e-commerce. With a focus on third-party portals, we leverage our expertise to maximize your brand's visibility and sales on prominent platforms such as Amazon and Meesho.



Strategic Product Placement:

We specialize in strategically placing your products on Amazon, ensuring optimal visibility to potential customers. From product listings to enhanced brand content, we work to make your offerings stand out in the competitive Amazon marketplace.



Optimized Advertising Campaigns

Our team creates and manages targeted advertising campaigns on Amazon, maximizing your return on investment and driving qualified traffic to your product pages.



Tailored Campaigns for Social Commerce:

As part of our commitment to staying at the forefront of e-commerce trends, we specialize in creating tailored marketing campaigns for social commerce platforms like Meesho. We understand the unique dynamics of Meesho and design strategies that resonate with its user base.

SEARCH ENGINE OPTIMIZATION {SEO}



"At MAAVYAA WORLD ,we understand the vital role that effective SEO plays in boosting online visibility and driving organic traffic to your website. Our team of dedicated SEO experts is committed to implementing strategies that align with the latest industry best practices and search engine algorithms.



Our Approach:

We take a holistic approach to SEO, addressing on-page and off-page optimization, technical SEO, and content strategy. Through meticulous keyword research and analysis, we identify opportunities to enhance your website's performance in search engine rankings.



Commitment to Results:

While we cannot provide absolute guarantees due to the dynamic nature of search engine algorithms and the competitive landscape, we stand by our commitment to delivering tangible results. Our proven track record includes successful SEO campaigns that have significantly improved our clients' online presence.



Transparency and Reporting:

We believe in transparency and keep our clients informed throughout the process. Regular reporting ensures that you are aware of the progress made, key performance indicators, and areas for improvement. Our goal is to establish a collaborative partnership that aligns with your business objectives.

PAID ADS



GOOGLE ADS

Maximize your online reach with targeted and impactful Google Ads campaigns. Our team leverages data-driven insights to create compelling advertisements that drive clicks, conversions, and measurable ROI.



FACEBOOK ADS:

Harness the power of social media with our tailored Facebook Ads solutions. We craft engaging campaigns that resonate with your audience, leveraging the extensive targeting options available on the world's largest social platform.



WHATSAPP MARKETING

At MAAVYAA WORLD , we harness the unparalleled reach and engagement potential of WhatsApp to elevate your marketing efforts. Our WhatsApp marketing solutions are designed to connect businesses with their target audiences in a direct, personalized, and highly effective manner.



E-MAIL MARKETING

At MAAVYAA WORLD, we elevate your marketing game through strategic and impactful email marketing campaigns. Our comprehensive email marketing services are designed to help businesses connect with their audience, nurture leads, and drive measurable results in the digital landscape.

YOUTUBE MARKETING

MAAVYAA WORLD extends its expertise to the realm of digital marketing with a focus on YouTube. We understand the power of visual storytelling and recognize the impact it can have on brand visibility and engagement. Here's how we elevate your brand through our YouTube marketing services:



Strategic Content Creation:

Our team of skilled content creators is dedicated to crafting compelling and targeted content for your YouTube channel. From engaging videos to informative tutorials, we tailor our content to resonate with your audience and convey your brand message effectively.



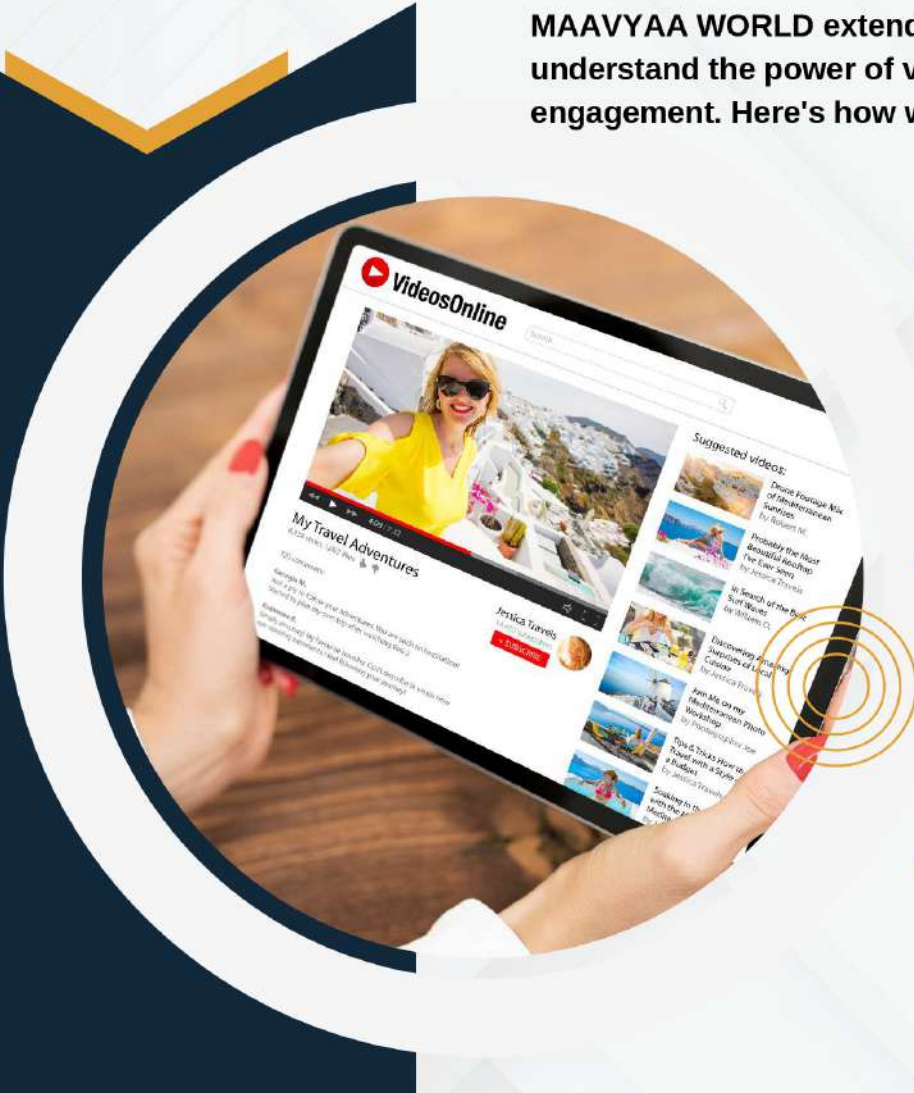
Optimized Video SEO:

We don't just create videos; we ensure they get the visibility they deserve. Our YouTube marketing strategies include optimizing video content for search engines, maximizing discoverability, and increasing the chances of your videos being seen by your target audience.



Audience Engagement & Community Building:

Building a community around your brand is crucial for sustained success. We employ strategies to foster audience engagement, encourage interaction, and create a loyal following for your YouTube channel.



Data-Driven Insights:

Our approach to YouTube marketing is data-driven. We analyze key metrics to understand the performance of your videos, identify areas for improvement, and make informed decisions to optimize your content and channel strategy.

Advertising Campaigns:

For clients seeking to expand their reach even further, we design and execute targeted YouTube advertising campaigns. From pre-roll ads to display ads, we leverage the advertising capabilities of the platform to enhance brand visibility and drive conversions.

Comprehensive Analytics & Reporting:

Transparency is key. We provide detailed analytics and regular reports on the performance of your YouTube channel and marketing campaigns. This enables you to track the success of your investment and make informed decisions for future strategies.



ATL & BTL SERVICES

When adding ATL (Above The Line) and BTL (Below The Line) services to your company profile, it's essential to clearly articulate the value proposition, capabilities, and approach of your agency. Below is an example template that you can customize based on your company's specific offerings:



Print Media: From magazines to newspapers, our creative print campaigns showcase your brand in traditional publications, capturing the attention of your target demographic.



Electronic advertising : Harness the power of sound to connect with your audience through strategic radio campaigns that resonate across the airwaves. Captivate a wide audience with compelling TV commercials that tell your brand story and leave a lasting impression.



Outdoor activities: At Transcendent Strategy, we extend our expertise beyond the digital realm to create impactful brand visibility in the great outdoors like billboard ,hoarding etc....



Event Marketing: Create memorable brand experiences through strategic event planning and execution, from product launches to corporate conferences.



Promotions and Activations: Engage your audience directly with targeted promotions, giveaways, and experiential activations that leave a lasting impact.



Seminars & Workshops: Our seminars and workshops are designed to inspire, educate, and empower individuals and organizations to thrive in a rapidly evolving world. With a commitment to excellence and innovation, we offer a range of insightful sessions tailored to diverse industries.

INTEGRATED APPROACH FOR MAXIMUM IMPACT:


Our strength lies in our ability to seamlessly integrate ATL and BTL strategies, ensuring a unified brand message across all channels. By leveraging the strengths of traditional and digital marketing, we create a cohesive marketing ecosystem that maximizes reach, engagement, and conversion.


TAILORED SOLUTIONS FOR YOUR UNIQUE NEEDS:

Whether you are seeking widespread brand visibility or targeted engagement, our ATL and BTL services are tailored to meet your specific goals. Our experienced team combines creativity with data-driven insights to craft campaigns that resonate with your audience and drive measurable results.


GENERAL TRADE


 **Distribution Network:** Our extensive distribution network ensures that your products are accessible in a wide array of retail outlets. From local convenience stores to independent retailers, we specialize in expanding your reach across the General Trade landscape.


 **Merchandising Strategies:** We understand the dynamics of the General Trade sector and employ targeted merchandising strategies to enhance product visibility, drive sales, and foster brand loyalty at the grassroots level.

 **Relationship Building:** Building strong relationships with General Trade partners is at the core of our approach. We cultivate connections that go beyond transactions, fostering trust and loyalty among retailers.

MODERN TRADE

 **Key Account Management:** Our dedicated team specializes in managing key accounts within the Modern Trade sector. We navigate the intricacies of larger retail chains, ensuring your products are prominently featured and effectively marketed.

 **Category Management:** We employ advanced category management strategies to optimize product placement, pricing, and promotion within Modern Trade environments, maximizing visibility and sales potential.

 **Data-Driven Insights:** Utilizing advanced analytics, we provide actionable insights into consumer behavior, allowing for informed decision-making and strategy refinement within the dynamic landscape of Modern Trade.

HR SERVICES

At Maavyaa World, we take pride in offering comprehensive placement services that go beyond traditional recruitment. Our commitment is to bridge the gap between talented individuals and forward-thinking companies. Here's what sets us apart:

PRE-PLACEMENT TRAINING EXCELLENCE:

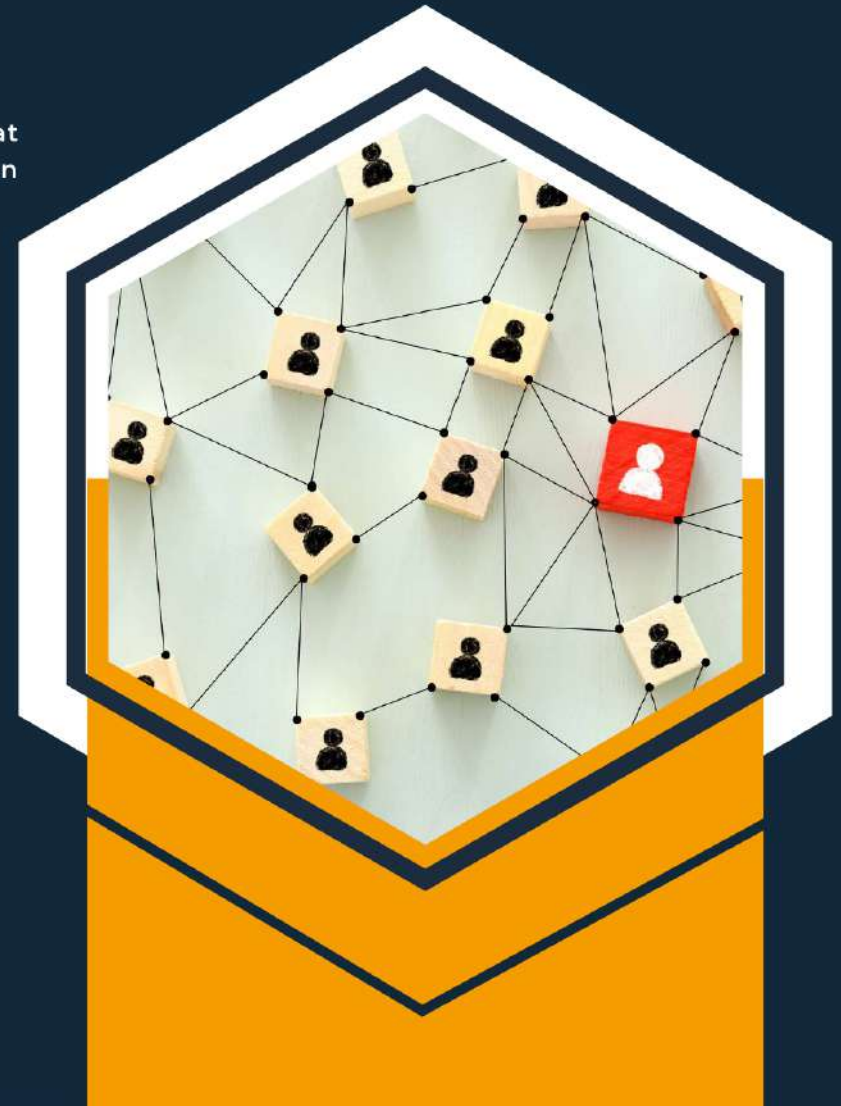
Before candidates embark on their professional journeys, we provide extensive training programs. Our courses are meticulously designed to equip individuals with the skills and knowledge needed to excel in their chosen fields.

BEST AND TRAINED CANDIDATES:

We specialize in connecting companies with not just candidates but with the best and trained professionals. Our rigorous selection process ensures that our candidates are well-prepared and aligned with the unique requirements of your industry.

PERFORMANCE ANALYSIS POST-PLACEMENT:

Our commitment doesn't end with placement. We believe in continuous improvement. After the placement, we closely monitor and analyze the performance of our candidates, ensuring they seamlessly integrate into their roles and contribute effectively to your organization.



CUSTOMIZED SOLUTIONS:

We understand that each industry and company has its own set of challenges and requirements. That's why we tailor our training programs and placement strategies to meet the specific needs of our clients, ensuring a perfect match between candidates and employers.

PROACTIVE FOLLOW-UPS AND FEEDBACK:

Communication is key. We maintain open lines of communication with both candidates and clients. Regular follow-ups and a robust feedback mechanism allow us to address any issues promptly and enhance the overall placement experience.

EMBRACING TECHNOLOGY FOR EFFICIENCY:

Maavyaa World leverages cutting-edge technology to streamline our processes, from candidate sourcing to performance tracking. This ensures efficiency, accuracy, and a seamless experience for both candidates and employers.

INDUSTRY INSIGHTS AND PARTNERSHIPS:

We stay ahead of industry trends through continuous market research. Our strong partnerships with leading companies across various sectors enable us to provide diverse and dynamic opportunities for our candidates.



WHY CHOOSE US ?



RESULT ORIENTED PROMOTINAL STRATEGY

CALIBERS TO INCREASE MARKET REACH

INNOVATIVE BRANDING SOLUTIONS

GRIPS THE ATTENTION OF TARGET AUDIENCE

BINDS STRONG MEDIA NETWORKING

POSSESS EXCELLENCE IN MEDIA EXPOSURE

BUILDS IMPOSING BRAND REPUTATION

COMMITMENT

COMPASSION

RESPECT

ETHICAL

AFFORDABILITY

OUR HAPPY CLIENTS



REVLON



Diwan Sahab



OUR HAPPY CLIENTS



Public Relations* *Projects & Events undertaken* Since 2009



Public Relations* *Projects & Events undertaken* *Influencer Marketing* - Since 2010



Public Relations* *Projects & Events undertaken* *Influencer Marketing* - Since 2010



Public Relations *Projects & Events undertaken *Influencer Marketing – Since 2019



Public Relations *Projects & Events undertaken *Influencer Marketing – Since 2019



Public Relations* *Projects & Events undertaken* *Influencer Marketing* - Since 2010

OUR HAPPY CLIENTS



Public Relations *Influencer Marketing & Projects & Events undertaken – Since 2022



360° Services PR to Website to E-Commerce to Social Media to Influencers to Digital Marketing - Since their inception 2005



360° Services Website to E-Commerce to Social Media to Influencers to PR to Digital Marketing – Since 2011



360° Services Website to E-Commerce to Social Media to Influencers to PR to Digital Marketing – Since 2010



Public Relations * Projects & Events undertaken Since 1995



Public Relations * Projects & Events undertaken Since 1995

OUR HAPPY CLIENTS



Public Relations *Influencer Marketing & Projects & Events undertaken – Since 2021



Public Relations *Influencer Marketing & Projects & Events undertaken – Since 2022



Public Relations *Influencer Marketing & Projects & Events undertaken – Since 2022



Public Relations *Influencer Marketing & Projects & Events undertaken – Since 2022



360° Services Website to E-Commerce to Social Media to Influencers to PR to Digital Marketing – Since 2022



360° Services Website to E-Commerce to Social Media to Influencers to PR to Digital Marketing – Since 2022

OUR HAPPY CLIENTS



MAAVYAA WORLD
Crafting Success Beyond Boundaries



360° Services Website to E-Commerce to Social Media to Influencers to PR to Digital Marketing – Since 2022



Public Relations *Projects & Events undertaken – Since 2021



Public Relations* *Projects & Events undertaken* – Since 2022



Public Relations* *Projects & Events undertaken* – Since 2011



Public Relations* *Projects & Events undertaken* – Since 2017



Public Relations* *Projects & Events undertaken* *Influencer Marketing -Since 2018

OUR HAPPY CLIENTS



MAAVYAA WORLD
Crafting Success Beyond Boundaries



VIBRANCE FOODS

360° Services Website to E-Commerce to Social Media to Influencers to PR to Digital Marketing - Since 2018



Public Relations *Influencer Marketing & Projects & Events undertaken - Since 2023



Public Relations *Influencer Marketing & Projects & Events undertaken - Since 2019



Public Relations *Influencer Marketing - Since
2019



Public Relations* *Projects & Events undertaken* - Since 2006



Public Relations * Projects & Events undertaken Since 1995

OUR HAPPY CLIENTS



Public Relations* *Projects & Events undertaken* – Since 2006



Public Relations * Projects & Events undertaken Since 1995



Public Relations* *Projects & Events undertaken* - Since 2013



Public Relations* *Projects & Events undertaken Since their inception 1998



Public Relations* *Projects & Events undertaken**Influencer Marketing – Since 2017



Public Relations* *Projects & Events undertaken Since 2013

THANKS & REGARDS



www.maavyaaworld.com



+91-9868841868 / 8826055339



info@maavyaaworld.com